



Rural Health Outreach Grant Program

MultiPlan grants help member hospitals in rural areas educate, screen or otherwise serve their communities.

MultiPlan knows that a hospital's relationship with its community is integral to its ability to serve its residents. That's why, since 1995, we've offered grants to participating rural hospitals. MultiPlan's Rural Health Outreach Grant Program has awarded nearly \$250,000 to help rural hospitals reach out to their area's residents with services designed to improve their access to healthcare.

If your hospital serves a rural area and you would like to introduce a new service, expand an existing service, or reach out to a new population in your community, consider submitting an application for the 2008 Grant Program.

2007 Rural Health Outreach Grant Winners

Adirondack Medical Center (Saranac Lake, NY) plans to use this grant money to continue providing health care to local residents that may not have access to healthcare through established clinics. The grant will also provide community members a source of regular healthcare and help them to establish a healthcare provider.

Caverna Memorial Hospital (Horse Cave, KY) will be starting smoking cessation classes at little or no cost to participants. The grant will assist in the purchase of facilitator kits, training materials and nicotine replacement products.

Coffeyville Regional Medical Center (Coffeyville, KS) will begin the "Think Fit for Teens" program. The program will address the growing issue of overweight adolescents by educating teens and their parents about health decision making in areas such as personal health, emotional needs, and sustainable lifestyle habits.

FirstHealth of the Carolinas (Pinehurst, NC) will develop and implement FirstReach – a program designed to educate minority citizens on the signs and symptoms of diabetes, the importance of diabetes management and techniques for living with diabetes.

Frio Regional Hospital (Pearsall, TX) will use the grant money to begin a Health and Wellness program by purchasing supplies and educational materials.

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Hermann Area District Hospital (Hermann, MO) will continue their free health screenings to local residents at their annual health fairs in the Owensville community.

Lincoln County Medical Center (Troy, MI) will purchase equipment for the Emergency Room to better serve infant and pediatric patients.

Prosser Memorial Hospital (Prosser, WA) will expand outreach for childbirth education classes for first-time moms through its Prenatal and Infant Learning Opportunities and Nurturing Program (PILON). The program's goal is to improve neonatal and maternal outcomes by creating and implementing a seamless OB delivery system.

St. Joseph's Mercy Health Center (Hot Springs, AR) will enhance its Mercy Mammography Outreach Program to increase the probability of early detection of breast cancer for low-income and or uninsured women in South Central Arkansas.

West Branch Regional Medical Center (West Branch, MI) will develop a community outreach program called Healthaccess, designed to bridge the gap between uninsured and underinsured individuals and programs available to them. Healthaccess helps those in need find affordable medical and dental care, prescription drugs, home nursing assistance, hospice services, and also other commodities such as food, heat, rent, electric and telephone assistance.

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